

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – December 7, 2016**

I. CALL TO ORDER:

Past Chairman Cusack called the meeting to order of the AVVPBID at 9:08a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Cambridge; Nassif; Cusack; Hitt; Kelley

Absent: Chairman Collingsworth

III. PUBLIC COMMENTS:

Maggie Vee spoke about the Village Map and the lack of updates.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated that he spoke with Merrell Johnson. He met with them on Monday and he has confirmed that they do have the drawings. They did not think they were going to have to work with Cal Trans, but now it looks like they will. In 2 weeks there will be a set of drawing presented to the board.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that she received the money from the town and everything is good.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that there aren't too many updates. They are working on the Village lighting display completion. The committee decided that they wanted to wait to send out the Village Map. In regards to the updates to the map, the first time they were sent out to print many updates had to be made at the printing shop (address, phone numbers, and the sizing of images). The original purchasing of the Village Map was to get the layout and moving forward each year the board would make minor adjustments to the names and address that have changed throughout the year.

d) Status Update: PBID Renewal – Donna Gilmore

Treasurer Gilmore stated that she received an email from Ed. He sent out 50 of the PBID renewal packets and has yet to receive any back yet. He will send an update to the members in 2 weeks.

e) Suggested items for next agenda

Appointment of officers 2017.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of November 16, 2016.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of November 2016

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Nassif and second by Board Member Hitt to approve items a and b.
The motion passed unanimously.

VI. NEW BOARD BUSINESS

a) Town of Apple Valley Update

Orlando from the Town was not present for the meeting.

b) Nomination Committee – Election Results

The ballots were counted. There were 25 ballots received (10 of those ballots were bad addresses). Chairman Collingsworth, Treasurer Gilmore, and Board Member Kelley were elected to a 3 year term.

Motion by Board Member Cambridge and second by Board Member Hitt to approve the 2016 board election results.

ROLL CALL VOTE:

Board Members: Gilmore__Y__, Chairman Collingsworth__NP__
Cambridge__Y__, Nassif__Y__, Cusack__Y__, Hitt__Y__,
Kelley__Y__.

Vote: 6-0-1

c) Signature Events Update

Angelique stated that she would like Kenneth and Brett to try and get the Village members emails. She stated that there are no funds in the budget for map updates, only for mailing. She also stated that she is awaiting a phone call from the Daily Press.

Kenneth from the Town stated that Mojave Copy does not charge for the redesign, only for the print. Mojave Copy has performed all of the flyers and designs since the first parade.

VII. Board Comments

Board Member Cambridge appreciated the AVPD report.

Board Member Nassif mentioned about changing next months meeting to the 17th.

VIII. ADJOURNMENT:

Board Member Cambridge motioned to adjourn and second by Board Member Nassif. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:44 a.m. to the next meeting of January 18, 2017 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Past Chairman Cusack